



CASE STUDY

CATEGORY:
E-LEARNING
LOCALIZATION SERVICES



LOCATION: UNITED STATES OF AMERICA

GENERAL PROJECT OVERVIEW

A US-based engineering firm specializing in sectors such as automation, aviation, energy transition, and aerospace technology required rapid localization of their technical e-learning material. These modules, developed in formats like Articulate Storyline and Articulate Rise, needed to be localized into French, German, Spanish, Chinese, and Korean to meet the training needs of their global workforce.

THE CHALLENGE

The company faced the challenge of localizing complex technical training content into multiple languages within a tight time frame. This process involved not only localizing text but also adapting multimedia elements like voice over and subtitling to ensure cultural relevance and comprehension across diverse linguistic audiences. Our approach comprised of:

- Content Extraction
- Translation
- Voice over and Subtitling Integration
- Multimedia Localization
- Quality Assurance
- Client Revisions

THE OUTCOME

MULTI-COUNTRY ELEARNING LOCALIZATION



Successfully localized and launched eLearning modules simultaneously across five countries.

ON-SCHEDULE GLOBAL DEPLOYMENT



Delivered all localized content in strict alignment with the client's rollout timelines.

INTERNATIONAL TRAINING ENABLEMENT



Supported effective training for global teams through linguistically and culturally adapted modules.

OPERATIONAL EFFICIENCY IMPROVEMENT



Enhanced workforce efficiency and consistency across multiple regions.

ABOUT THE CLIENT

The client is a leading provider of integrated automation, software, and control systems for industrial processes, buildings, energy solutions and aerospace technology, in both the commercial and defense sectors. Their branches in India are part of their wider multinational conglomerate, offering smart building tech, industrial process controls (oil & gas, power), and digital transformation services, with a focus on safety, efficiency, and sustainability with IoT and AI integration.

INDUSTRY

Automation

YEARS IN BUSINESS

120

EMPLOYEE COUNT

1000-5000

GEOGRAPHICAL PRESENCE

Global

