



CASE STUDY

CATEGORY: SPANISH TRANSLATION SERVICES

LOCATION: DUBAI, UAE

GENERAL PROJECT OVERVIEW

A multinational logistics company based in Dubai approached us to localize 130 web pages of a logistics company from English to Spanish. The original content was provided in HTML format and needed to be delivered in an Excel sheet for easier internal integration.

THE CHALLENGE

The client was not using a content management system, which made direct content extraction and translation more complex. The LSB team had to ensure accurate extraction and checking of translatable content from HTML files without altering the structural elements. Based on the English keywords shared by clients and the country specific research on the same, our SEO experts suggested the right keywords for Spanish and these were used during the website localisation.

THE OUTCOME

STRUCTURED CONTENT EXTRACTION & LOCALIZATION



Extracted source content into Excel format and managed translation through a centralized workflow.

NATIVE SPANISH LINGUISTIC EXPERTISE



Completed translation and revision by native Spanish language experts operating across time zones.

HIGH-VOLUME, FAST-TURNAROUND DELIVERY



Successfully translated approximately 108,000 words within 4 weeks without compromising quality.

TMS-DRIVEN CONSISTENCY & EFFICIENCY



Leveraged a translation management system to ensure consistent terminology, style, and seamless collaboration.

SEO-OPTIMIZED SPANISH LOCALIZATION



Conducted Spanish SEO research and keyword localization, resulting in increased website traffic and visibility.

ABOUT THE CLIENT

The client is a world leader in end-to-end supply chain solutions. They exist to make the world's trade flow better, changing what's possible for the customers and communities they serve globally

INDUSTRY

Logistics

YEARS IN BUSINESS

53+

EMPLOYEE COUNT

10,000+

GEOGRAPHICAL PRESENCE

Global

