



# CATEGORY: HINDI TRANSLATION SERVICES



LOCATION: GERMANY / INDIA

## GENERAL PROJECT OVERVIEW

A German federally owned enterprise working in the field of international cooperation for sustainable development needed to share the best organic farming practices with the Indian government and farmers across the country. The materials had to be accessible and relatable for a Hindi-speaking audience, including grassroots-level farmers.

## THE CHALLENGE

The client needed precise translation of best agricultural practices for growing potatoes, apples, from English to Hindi, with terminology that would be easily understood by native Hindi-speaking farmers. Many technical or scientific terms had no direct equivalents, making contextual accuracy and farmer comprehension essential.

## THE OUTCOME

### AGRICULTURAL CONTENT LOCALIZATION



Translated and revised farming guidelines into Hindi to support effective knowledge transfer.

### NATIVE SUBJECT-MATTER VALIDATION



Incorporated inputs from native farmers to ensure linguistic accuracy and real-world relevance.

### TERMINOLOGY DEVELOPMENT



Coined and adapted new terms to improve clarity and comprehension for end users.

### GOVERNMENT-COMPLIANT DELIVERY



Submitted finalized Hindi materials on schedule in line with Indian government requirements.

### PRACTICAL FIELD IMPACT



Enabled effective adoption of guidelines by farmers, meeting both policy objectives and on-ground communication needs.

## ABOUT THE CLIENT

As a service provider in the field of international cooperation for sustainable development and international education work, client is dedicated to shaping a future worth living around the world.

## INDUSTRY

International Trade and Development

## YEARS IN BUSINESS

50

## EMPLOYEE COUNT

10,000+

## GEOGRAPHICAL PRESENCE

Global

