



CASE STUDY



**CATEGORY:**  
**CORPORATE LANGUAGE**  
**TRAINING SERVICES**

LOCATION: PUNE, INDIA

**GENERAL PROJECT OVERVIEW**

A leading US-based engineering company with a major office in Pune works across industries like automation, aviation, energy transition, aerospace, and industrial automation. Handling global projects, their engineering teams needed to improve multilingual communication to enhance day-to-day interactions with international clients.

**THE CHALLENGE**

Due to frequent interactions with clients from non-English-speaking countries, the company's engineering teams struggled with effective communication during meetings and email exchanges. This language gap created barriers to collaboration and slowed down project work flows. A practical, profession-focused language solution was essential.

**THE OUTCOME**

**CORPORATE LANGUAGE TRAINING PROGRAM**



Implemented a 6-month A1-level corporate language training program for 25 trainees in each of the following languages: French, Spanish, and German.

**PROFESSIONALLY ALIGNED CURRICULUM**



The program was tailored to professional scenarios such as making presentations, writing emails, and phone communication. Training methods included:

- Business-relevant language content
- Interactive spoken language practice
- Regular assessments to monitor progress
- Online games, video-based learning, and cultural immersion

**BLENDED LEARNING METHODOLOGY**



As a result, the participants developed the confidence to engage in basic communication with their global counterparts via email and calls.

**MEASURABLE BUSINESS OUTCOMES**



The training improved internal efficiency, streamlined client interactions, and helped bridge language gaps across time zones.

**ABOUT THE CLIENT**

The client is a leading provider of integrated automation, software, and control systems for industrial processes, buildings, energy solutions and aerospace technology, in both the commercial and defense sectors. Their branches in India are part of their wider multinational conglomerate, offering smart building tech, industrial process controls (oil & gas, power), and digital transformation services, with a focus on safety, efficiency, and sustainability with IoT and AI integration.

**INDUSTRY**

Automation

**YEARS IN BUSINESS**

120

**EMPLOYEE COUNT**

1000 - 5000

**GEOGRAPHICAL PRESENCE**

Global

