



CASE STUDY

CATEGORY:
CONTENT WRITING



LOCATION: PUNE, INDIA

GENERAL PROJECT OVERVIEW

Kirloskar Vasundhara Film Festival, held in Pune, India, is a renowned platform showcasing films on environment, wildlife, energy, air, and water conservation. The festival attracts global filmmakers, government stakeholders, and those passionate about the environment.

THE CHALLENGE

The festival required concise yet engaging film summaries for screenings and meticulously written award citations for winners. With films in Hindi, Marathi, and other languages, and limited timelines, the challenge was to maintain accuracy, tone, and creativity while ensuring high-quality content that reflected the prestige of the festival.

THE OUTCOME

MULTILINGUAL FILM CONTENT PREPARATION



Carefully analyzed films in multiple languages to craft precise introductions for each screening.

AWARD CITATION TRANSLATION & CREATION



Researched, translated profiles, and created impactful 300-word citations for winners' awards.

HIGH-QUALITY, ERROR-FREE OUTPUT



Delivered polished, accurate content suitable for print and official use.

TIMELY DELIVERY UNDER TIGHT DEADLINES



Completed all content within short timeframes, enabling smooth film screenings and on-time award readiness.

ABOUT THE CLIENT

An international film festival that educates, inspires & encourages change across the world. The festival showcases film screenings, expert talks & activities dedicated to the environment, wildlife, energy, air & water.

INDUSTRY

Entertainment

YEARS IN BUSINESS

15+

EMPLOYEE COUNT

10-50

GEOGRAPHICAL PRESENCE

Global

