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Client: Film Festival Platform
Category: Content Writing
Location: Pune, India

Project Overview

Kirloskar Vasundhara Film Festival, held in Pune, India, is a renowned platform showcasing films on environment, wildlife, energy, air, and water conservation. The festival attracts global filmmakers, government stakeholders, and those passionate about the environment.

The Challenge

The festival required concise yet engaging film summaries for screenings and meticulously written award citations for winners. With films in Hindi, Marathi, and other languages, and limited timelines, the challenge was to maintain accuracy, tone, and creativity while ensuring high-quality content that reflected the prestige of the festival.

The Outcome

After carefully watching and analyzing the films in multiple languages, precise introductions were crafted for each screening. Award citations required in-depth research, translation of profiles, and the creation of 300-word texts that were impactful and error-free, as they were to be printed on the winners' awards.

Despite the short timeframe, the content was delivered immaculately, enabling smooth film screenings and timely readying of awards.