

eLearning Localization Services

Client: Engineering Company
Category: eLearning Localization
Location: United States of America

Project Overview

A US-based engineering firm specializing in sectors such as automation, aviation, energy transition, and aerospace technology required rapid localization of their technical e-learning material. These modules, developed in formats like Articulate Storyline and Articulate Rise, needed to be localized into French, German, Spanish, Chinese, and Korean to meet the training needs of their global workforce.

The Challenge

The company faced the challenge of localizing complex technical training content into multiple languages within a tight timeframe. This process involved not only localizing text but also adapting multimedia elements like voice over and subtitling to ensure cultural relevance and comprehension across diverse linguistic audiences. Our approach comprised of:

- Content Extraction
- Translation
- Voiceover and Subtitling Integration
- Multimedia Localization
- Quality Assurance
- Client Revisions

The Outcome

The localized eLearning modules were successfully released simultaneously in five countries, aligning with the client's schedule. This timely deployment facilitated effective training for the client's international teams, boosting their operational efficiency across various regions.