

Website Translation Services

Client: Europe-Based Process Equipment Firm
Category: Website Translation Services
Location: Germany / Europe

Project Overview

A process equipment manufacturer headquartered in Germany set its sights on expanding its footprint across multiple European countries. To support this growth, the company needed its English website localized into multiple European languages to enhance accessibility and drive regional sales.

The Challenge

As part of their multi-market expansion strategy, the client needed accurate and industry-specific translations of their technical website content into key European languages (Spanish, Russian, German, Polish, and French). Speed was also a key factor, as they aimed to launch across new markets within a short time frame.

The Outcome

Language Services Bureau localized the company's website content from English into Spanish, Russian, German, Polish, and French, through native translators well-versed in technical terminology. The project was completed and deployed within a week. Post-localization, the client saw a 40% increase in website visitors, significantly boosting their visibility and engagement across European markets.