

Spanish Translation Services

Client: Logistics Company
Category: Spanish Translation Services
Location: Dubai, UAE

Project Overview

A multinational logistics company based in Dubai approached us to localize 130 web pages of a logistics company from English to Spanish. The original content was provided in HTML format and needed to be delivered in an Excel sheet for easier internal integration.

The Challenge

The client was not using a content management system, which made direct content extraction and translation more complex. The LSB team had to ensure accurate extraction and checking of translatable content from HTML files without altering the structural elements. Based on the English keywords shared by clients and the country specific research on the same, our SEO experts suggested the right keywords for Spanish and these were used during the website localisation.

The Outcome

We extracted the content into Excel format and completed the translation and revision through native Spanish language experts working across timezones. Working on a translation management system, we completed approximately 108,000 words within 4 weeks, ensuring smooth communication, fast turnaround, and consistency in terminology and language style. SEO Research in Spanish done to obtain Spanish keywords proved to be a gamechanger considering increased footfall on the Spanish website.