

Corporate Language Training Services

Client: US-Based Engineering Company (Pune Office)
Category: Corporate Language Training
Location: Pune, India

Project Overview

A leading US-based engineering company with a major office in Pune works across industries like automation, aviation, energy transition, aerospace, and industrial automation. Handling global projects, their engineering teams needed to improve multilingual communication to enhance day-to-day interactions with international clients.

The Challenge

Due to frequent interactions with clients from non-English-speaking countries, the company's engineering teams struggled with effective communication during meetings and email exchanges. This language gap created barriers to collaboration and slowed down project workflows. A practical, profession-focused language solution was essential.

The Outcome

Language Services Bureau implemented a 6-month A1-level corporate language training program for 25 trainees in each of the following languages: French, Spanish, and German. The program was tailored to professional scenarios such as making presentations, writing emails, and phone communication. Training methods included:

- Business-relevant language content
- Regular assessments to monitor progress
- Interactive spoken language practice
- Online games, video-based learning, and cultural immersion (e.g., visits to French-themed venues)

As a result, the participants developed the confidence to engage in basic communication with their global counterparts via email and calls. The training improved internal efficiency, streamlined client interactions, and helped bridge language gaps across time zones.

